

**SPONSORSHIP OPPORTUNITIES
TWIN CITIES
NEW YEARS EVE BASH
BALL DROP & FIREWORKS**

2026
NYE
Street Party

**CITY OF TONAWANDA
MAYOR JOHN WHITE**

**NORTH TONAWANDA
MAYOR AUSTIN TYLEC**

PRESENTING SPONSOR



THE BENEFITS

\$250 \$500 \$1000 \$1500

Name Only on the Event Poster as a Participating Sponsor	X	X	X	X
Poster to hang in your Business	X	X	X	X
Name or Logo on 16' Outdoor TV Screen	X	X	X	X
Logo on Event Poster		X	X	X
Name & Logo on 50 ft Event Banner (Webster St).		X	X	X
Space to Set Up Table, Booth or Trailer			X	X
Inclusion in Both Mayors (NT & Tonawanda) blogs			X	x
<i>Social Media Postings (Mayor, NT Parks and NT Market pages)</i>			X	x
Name of Business Included in the press Release				x
Opportunity to Attend Press Conference & Speak				x
Sponsor Name Mention During Live Family Trivia / Video				x
Customizable Options Available				x

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**** Questions | Confirm Sponsorship by Thursday 12/11/24 Include a High Resolution Logo |**

Alex Domaradzki**
adomaradzki@NorthTonawanda.org
(716) 695-8520 Ext. 5500

**CONTACT
INFORMATION**

Chris DelPrince
cdelprince@NorthTonawanda.org
(716) 695-8573



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