

# SPONSORSHIP OPPORTUNITIES

## TWIN CITIES

### NEW YEARS EVE BASH

#### BALL DROP & FIREWORKS

PRESENTING SPONSOR



**NORTH TONAWANDA**  
MAYOR AUSTYIN TYLEC

**CITY OF TONAWANDA**  
MAYOR JOHN WHITE

# 2025

# NYE

## Street Party



MORE INFORMATION



## THE OPPORTUNITIES

### RESTAURANT SPONSORSHIP (BASIC)

*This Sponsorship Package was created to drive patrons in to your restaurant for a Pre New Years Dinner Special. You will receive the following benefits:*

- Name on the event poster as a participating restaurant
- Poster for front window
- Name on the media list attached to the Press Release

**BASIC \$150**

### RESTAURANT SPONSORSHIP (DELUXE)

*This Sponsorship Package was created to drive patrons in to your restaurant. You will receive the following added benefits:*

- Name on the event poster as a participating restaurant
- Poster for front window
- Name on the media list attached to the Press Release
- Opportunity to attend the Press Conference
- 300 Check Flyers
- Name & Logo on the Event Banner (hung across Webster St).
- Social Media Postings on Mayor, NT Parks and NT Market pages with a reach of over 50,000 loyal followers
- Inclusion in both Mayors (NT & Tonawanda) blogs
- Name/Logo on 16' Outdoor TV Screen

**DELUXE- \$500**

### VENDOR SPONSOR

*This Sponsorship Package is created for vendors to participate at the event and sell any approved product or service. You will receive the following benefits:*

- Space to set up booth or trailer on the street
- Logo on event poster
- Name & Logo on the Event Banner (hung across Webster St).
- Social Media Postings on Mayor, NT Parks and NT Market pages with a reach of over 50,000 loyal followers
- Inclusion in both Mayors (NT & Tonawanda) blogs

**VENDOR- \$200**

### CORPORATE SPONSOR LEVELS

*A Customized Sponsorship Package created by our marketing specialist to maximize your exposure. You will receive All the following benefits below and we will personally customize more benefits for an exclusive package to fit your marketing goals:*

- Space to set up booth or trailer
- Logo on event poster
- Name of business directly written in the press Release
- Opportunity to attend the Press Conference
- Name & Logo on the Event Banner (hung across Webster St).
- Social Media Postings on Mayor, NT Parks and NT Market pages with a reach of over 50,000 loyal followers
- Inclusion in both Mayors (NT & Tonawanda) blogs
- Name/Logo on 16' Outdoor TV Screen
- VIP Seating and More!

**\$500- CUSTOM**

**\$1000- CUSTOM**

**\$1500- CUSTOM**

Please confirm your sponsorship by **Friday 12/11/24**

Include a high resolution logo for all marketing materials to:  
[cdelprince@NorthTonawanda.org](mailto:cdelprince@NorthTonawanda.org)

**Alex Domaradzki**  
[adomaradzki@NorthTonawanda.org](mailto:adomaradzki@NorthTonawanda.org)  
(716) 695-8520 Ext. 5500

**CONTACT INFORMATION**

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