

SPONSORSHIP OPPORTUNITIES

TWIN CITIES

NEW YEARS EVE BASH

BALL DROP & FIREWORKS

PRESENTING SPONSOR



NORTH TONAWANDA
MAYOR AUSTIN TYLEC

CITY OF TONAWANDA
MAYOR JOHN WHITE

2025

NYE

Street Party



MORE INFORMATION



THE OPPORTUNITIES

BUSINESS SPONSORSHIP (BASIC)

This Sponsorship Package was created to create exposure to your business during the holidays and New Years Eve. You will receive the following benefits:

- Name on the event poster as a participating restaurant
- Poster for front window
- Name on the media list attached to the Press Release

BASIC \$200

VENDOR SPONSOR

This Sponsorship Package is created for vendors to participate at the event and sell any approved product or service. You will receive the following benefits:

- Space to set up booth or trailer on the street
- Logo on event poster
- Name & Logo on the Event Banner (hung across Webster St).
- Social Media Postings on Mayor, NT Parks and NT Market pages with a reach of over 50,000 loyal followers
- Inclusion in both Mayors (NT & Tonawanda) blogs

VENDOR- \$250

*Please confirm your sponsorship by Wednesday 12/11/24
Include a high resolution logo for all marketing materials to:
cdelprince@NorthTonawanda.org*

RESTAURANT SPONSORSHIP (DELUXE)

This Sponsorship Package was created to drive patrons in to your restaurant. You will receive the following added benefits:

- Name on the event poster as a participating restaurant
- Poster for front window
- Name on the media list attached to the Press Release
- Opportunity to attend the Press Conference
- 300 Check Flyers
- Name & Logo on the Event Banner (hung across Webster St).
- Social Media Postings on Mayor, NT Parks and NT Market pages with a reach of over 50,000 loyal followers
- Inclusion in both Mayors (NT & Tonawanda) blogs
- Name/Logo on 16' Outdoor TV Screen

DELUXE- \$500

CORPORATE SPONSOR LEVELS

A Customized Sponsorship Package created by our marketing specialist to maximize your exposure. You will receive All the following benefits below and add a personally customize package with added benefits and exclusive package to fit your marketing goals:

- Space to set up booth or trailer
- Logo on event poster
- Name of business directly written in the press Release
- Opportunity to attend the Press Conference
- Name & Logo on the Event Banner (hung across Webster St).
- Social Media Postings on Mayor, NT Parks and NT Market pages with a reach of over 50,000 loyal followers
- Inclusion in both Mayors (NT & Tonawanda) blogs
- Name/Logo on 16' Outdoor TV Screen

\$500- CUSTOM

\$1000- CUSTOM

\$1500- CUSTOM

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**CONTACT
INFORMATION**

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